

**Countries are becoming more and more similar because people are able to buy the same products anywhere in the world. Is it a positive or negative development?**

**Give reasons for your answer and include any relevant examples from your own knowledge or experience.**

For better or worse, we live in a world which is significantly influenced by product-related industries. Moreover, we are surrounded by similar goods that have has spread globally and it also is an undeniable fact that, the world has become a globale village as result of globalization of the same products. It is a widely held benefit-belief that globalization leads to extreme advancement. However, there is a strong counter-argument against this view which says 'this phenomenon is-has completely usted the traditional objects of a nation.

It is strongly believed that, these days, countries are becoming more similar inasmuch as the same goods which are available in every corner. Besides, this issue has countless advantages. For example, this situation creates a competitive environment among marketers and companies to introduce innovative products which is testament to modern development. To put it in perspective, people these days, can purchase from a wide variety of consumers-products which are provided with high quality and much more affordable prices.

Beyond the relentless benefits, globalization also have-has detrimental effects boeth culturally and traditionally. The more people tend to have a modern lifestyle, the more ancient ethos will be eliminated. Furthermore, to some extent, modern advancement would cause a loss of diversity and uniqueness in the world and therefore, people would not be prone to visit new places which is a symptomatic of loss in touristm numbers.

In conclusion, it is obvious that countries' cultures and traditions are inextricably bound up with its traditional products and various industries, **hence** its diversity and uniqueness. Also, some might argue that people are entitled to buy the same products but as long as the maintenance of the singularity exists.